

▶ **TAKE TWO
MEDIA
INITIATIVE**

TAKE TWO MEDIA MOVEMENT

**Creating Media Literacy and
Wellbeing Agreements**

MEDIA LITERACY & WELLBEING



Media Literacy is

the ability to access, analyze, evaluate, create and act using all forms of communication. (NAMLE)



Media Wellbeing is

balanced media use that supports mental, emotional, and social health.



Media Citizenship

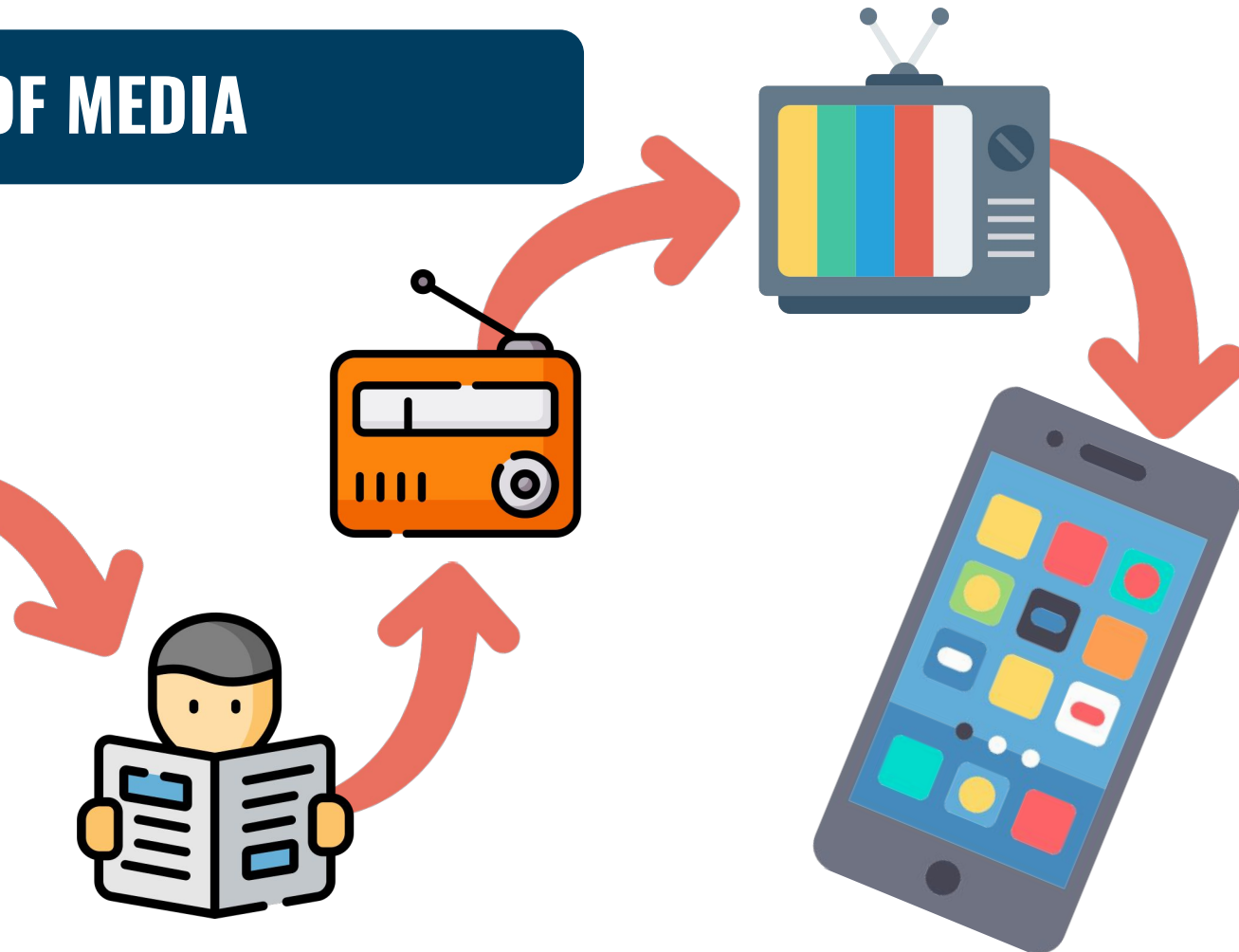
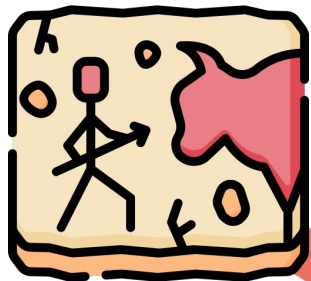
goes beyond media literacy, stressing both media analysis and the ethical duty to uphold civic values.



Literacy



HISTORY OF MEDIA



ALGORITHMS

Understanding how algorithms work gives us agency over what we see and how we use media.





SIDE EFFECTS OF MEDIA ALGORITHMS

Time Distortion

Instant Gratification

Silo Effect/Echo Chambers

Nomophobia

Reality Distortion

Overstimulation

LET'S SEE HOW GENERATIVE AI ADDS TO THE EQUATION:

Algorithms on Steroids

- **Harder to spot disinformation and creation platforms have bias, can generate false information, images and other media.**
- **Our data is constantly being tracked, and used to keep our attention.**
- **Our lives are inside our “pocket computers”.**



HOW THIS IMPACTS YOUTH

The Anxious Generation, Jonathan Haidt

“Correlation between the rise of smartphones and social media with increased depression, anxiety, and suicide in youth.”

CDC Advisory & Study

95% of youth 13-17 use social media 3-5 hrs daily

40% of children aged 8-12 use social media

A crisis of mental health emerging

40% children “persistently sad”

29% children have “poor mental health”



THE CALL FOR MEDIA LITERACY

“If we want to support young people, we need to educate them, and we know media literacy education interventions work.”

- Michelle Lipkin, NAMLE



Literacy





MOVEMENT OF MEDIA LITERACY & WELLBEING

Structured Screen Time

Educational Dialogue

Family Digital Detox

Verbal Safety Password for AI Fakes

Lead by Example

Delay Smartphones/Socials

Phone-Free Spaces

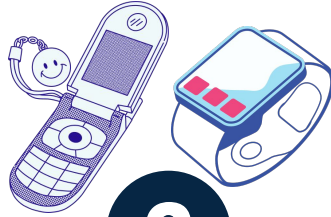
CHOOSING PHONES



1

HOME PHONE

- Make Calls



2

FLIP PHONES OR SMART WATCH

- Make Calls
- Text
- Track (watch)



3

LIMITED ACCESS

- Make Calls
- Text
- Track
- Music



4

SMART PHONE

- Make Calls
- Text
- Track
- Parental control

[Pinwheel](#) [Gabb](#) [Light](#) [Wisephone](#) [Bark](#) [Troomi](#)

COMMUNITY AGREEMENT

- **Let's create a schoolwide shared agreement**
- **Reflect on one ideal media commitment for your community**
- **Why would this be important to you?**
- **Now let's reflect together**





CREATING YOUR COMMUNITY AGREEMENT



Open [Mentimeter.com](https://www.mentimeter.com) to conduct the community agreement poll. If the poll is not working, you can use these slides.



CREATING YOUR COMMUNITY AGREEMENT



QUESTION #1

What area of commitment did your reflection fall into?

QUESTION #2

At what age should kids start having access to smartphones?



CREATING YOUR COMMUNITY AGREEMENT

QUESTION #3

Social media commitments.

QUESTION #4

Other online social interactions/chats/gaming.

QUESTION #5

**Phone-free school
(this is happening, what can we do
to make this an easy transition?)**

QUESTION #6

**Media literacy commitment with
school managed devices and
programs.**

ASSIGN YOUR ORGANIZER

**Select your Community Organizer
& Media Wellbeing Team: students,
parents, teachers.**

**Hand out the QR Code with
resources for further development.**



IGNITE YOUR COMMUNITY

- **Host a signing event to sign and celebrate together. Make it fun, bring food & games!**
- **Use the communication template provided for emailing the commitment form**
- **Work through class parents to get each class to 100%**





WEBSITE RESOURCES

