

▶ **TAKE TWO  
MEDIA  
INITIATIVE**

# **TAKE TWO MEDIA MOVEMENT**

**Creating Media Literacy and  
Wellbeing Agreements**

# MEDIA LITERACY & WELLBEING



## Media Literacy is

*the ability to access, analyze, evaluate, create and act using all forms of communication. (NAMLE)*



## Media Wellbeing is

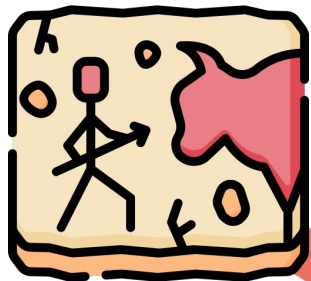
*balanced media use that supports mental, emotional, and social health.*



Literacy



# HISTORY OF MEDIA



# ALGORITHMS

**Understanding how algorithms work gives us agency over what we see and how we use media.**





## **SIDE EFFECTS OF MEDIA ALGORITHMS**

**Time Distortion**

**Instant Gratification**

**Silo Effect**

**Nomophobia**

**Reality Distortion**

**Overstimulation**

# LET'S SEE HOW GENERATIVE AI ADDS TO THE EQUATION:

## Algorithms on Steroids

- **Harder to spot disinformation and creation platforms have bias, can generate false information, images and other media.**
- **Our data is constantly being tracked, and used to keep our attention.**
- **Our lives are inside our “pocket computers”.**



# HOW THIS IMPACTS YOUTH

## **The Anxious Generation, Jonathan Haidt**

**“Correlation between the rise of smartphones and social media with increased depression, anxiety, and suicide in youth.”**

## **CDC Advisory & Study**

**95% of youth 13-17 use social media 3-5 hrs daily**

**40% of children aged 8-12 use social media**

## **A crisis of mental health emerging**

**40% children “persistently sad”**

**29% children have “poor mental health”**



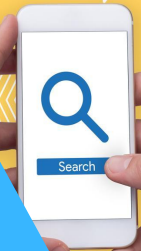
# THE CALL FOR MEDIA LITERACY

**“If we want to support young people, we need to educate them, and we know media literacy education interventions work.”**

**- Michelle Lipkin, NAMLE**



*Literacy*







# **MOVEMENT OF MEDIA LITERACY & WELLBEING**

**Structured Screen Time**

**Educational Dialogue**

**Family Digital Detox**

**Verbal Safety Password for AI Fakes**

**Lead by Example**

**Delay Smartphones/Socials**

**Phone-Free Spaces**

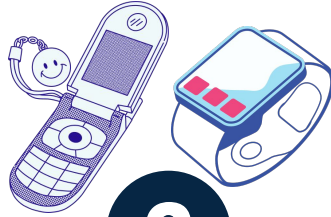
# CHOOSING PHONES



1

## HOME PHONE

- Make Calls



2

## FLIP PHONES OR SMART WATCH

- Make Calls
- Text
- Track (watch)



3

## LIMITED ACCESS

- Make Calls
- Text
- Track
- Music



4

## SMART PHONE

- Make Calls
- Text
- Track
- Parental control

[Pinwheel](#) [Gabb](#) [Light](#) [Wisephone](#) [Bark](#) [Troomi](#)

# COMMUNITY AGREEMENT

- **Let's create a schoolwide shared agreement**
- **Reflect on one ideal media commitment for your community**
- **Why would this be important to you?**
- **Now let's reflect together**





# CREATING YOUR COMMUNITY AGREEMENT



Open [Mentimeter.com](https://www.mentimeter.com) to conduct the community agreement poll. If the poll is not working, you can use these slides.



# CREATING YOUR COMMUNITY AGREEMENT



## QUESTION #1

**What area of commitment did your reflection fall into?**

## QUESTION #2

**At what age should kids start having access to smartphones?**



# CREATING YOUR COMMUNITY AGREEMENT

## QUESTION #3

**Social media commitments.**

## QUESTION #4

**Other online social interactions/chats/gaming.**

## QUESTION #5

**Phone-free school  
(this is happening, what can we do  
to make this an easy transition?)**

## QUESTION #6

**Media literacy commitment with  
school managed devices and  
programs.**

# ASSIGN YOUR ORGANIZER

**Select your Community Organizer  
& Media Wellbeing Team: students,  
parents, teachers.**

**Hand out the QR Code with  
resources for further development.**



# IGNITE YOUR COMMUNITY

- **Host a signing event to sign and celebrate together. Make it fun, bring food & games!**
- **Use the communication template provided for emailing the commitment form**
- **Work through class parents to get each class to 100%**







# WEBSITE RESOURCES

